

Prevention Matrix

Selecting a prevention activity can be difficult. The following model can assist your Child Death Review team in strategizing various approaches to preventing child injuries and deaths. To lead your prevention discussion, take each activity suggested by your team and weigh the suggestions listed in the following table.

Encourage your team to come up with as many ideas as possible.

	Activity 1	Activity 2	Activity 3
Effectiveness			
Ease of implementation			
Cost			
Sustainability			
Community acceptance			
Political reality			
Unintended Consequences			

- **Effectiveness:** Will this activity be effective in reducing injury or death to children? Why or why not?
- **Ease of implementation:** Is this activity feasible? How much effort is needed to implement this activity? What steps would be involved?
- **Cost:** How much would this activity cost and how would it be funded? Would it be too expensive?
- **Sustainability:** How long could this intervention last? Who will oversee the intervention in the long term?
- **Community acceptance:** Is this activity unpopular in the community? Does the community understand the problem the CDR team is attempting to address? If not, should the team attempt to inform the community?
- **Political acceptability:** Are there any political issues that this activity would face?
- **Unintended consequences:** If this activity is implemented, what consequences or risks may develop as a result?

After going through this process with each activity, teams should select the activity that is most effective, feasible, affordable, sustainable and politically acceptable with the least amount of unintended consequences.